



GAREHIME
means BUSINESS

***How to
Have a Successful
Business at***

GOING TO TOWN



1. Design, create, and make a product for Going to Town that students will want to buy (no food or drinks).
2. Consider the cost of your product in Garehime Gold (GG) and keep track of your expenses (1 GG=10 cents).
3. Complete your business license application. You will receive this from your teacher. Copies are also available in the front office.
4. Purchase your business license, rent your space for Going to Town, and receive a free poster board at a meeting during the school day. If you missed the meeting due to absence, go to the Department of Economic Growth.
5. Design and create your advertising poster board that will be placed in front of your rental space during Going to Town. It must include your business name, cost of product in GG, and your business license.
6. If desired, purchase an additional poster board for hallway advertising for 5 GG. This should be turned in to the office before Going to Town day because the office will hang it for you. The Department of Economic Growth will sell the poster boards during Garehime Heights Time.

7. If desired, plan, write, rehearse, and perform an advertisement on Station G-O-L-D Radio Station and/or T.V. Time. Station G-O-L-D will provide advertising forms during the day and T.V. Time will pass out advertising forms during Garehime Heights Time.
8. After receiving your official business license, check the license for your business location and session time. Remember, this license must be placed on your advertising poster at your rental space.
9. Arrive at your rental space at least 5 minutes before your session time and attach your advertising poster to your rental space table.
10. At your rental space, lay out your product so that it is appealing to buyers.
11. Sell your product when your session begins.
12. Provide good customer service and be outgoing and friendly.
13. After the “session-ending” all-call is given on the intercom, clean up your space. Don’t forget your poster.

14. If your rental space is available and is not used during the session before or after your scheduled session, you can sell your product early or continue to sell your product.
15. If you use your sales income (GG) to go shopping during the next Going to Town session, keep track of how much you spend because you will need your total sales amount for your Profit Loss Statement.
16. Complete your Profit Loss Statement. This will be turned in along with your Heart Strand donation during the school day. The Department of Economic Growth will visit you in your classroom. Don't forget to have your parent and teacher look over the Profit Loss Statement and sign it.
17. If you have any questions about any of these steps, please speak with your teacher.
18. Good luck and have fun applying what you learn in class while operating your small business!

Imagine. Create. Innovate.